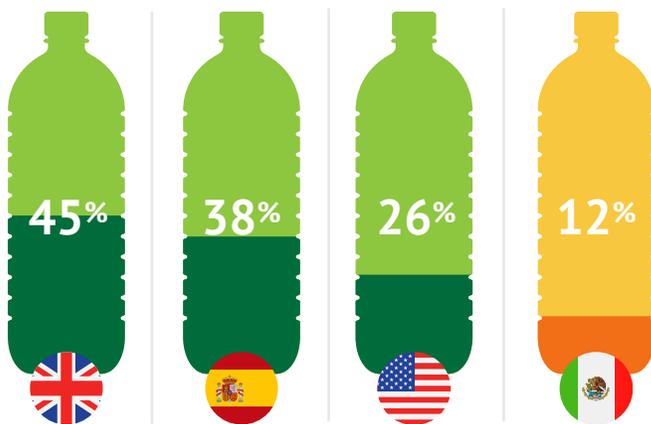


The State of Plastic Recycling

ANNUAL REPORT 2020 - KEY FINDINGS - MEXICO

Sustainability is one of the most pressing challenges we are facing as a global community – and it can only be solved by working together. This requires a clear understanding of consumer attitudes toward plastics recycling as well as the facts around them. In the first State of Plastic Recycling Annual Report, new findings are presented from a consumer survey conducted by YouGov, which Hi-Cone commissioned to better understand the opportunities and challenges in advancing the circular economy for the food and drinks packaging industry. The survey covered 5,509 adults across four markets – Mexico, Spain, the United Kingdom and the United States, of which 1,002 were from Mexico. The survey found several striking results, such as:

- 1 Mexican adults were the least likely to report recycling all of their plastic waste.



Only **12%** of Mexican adults reported recycling all of their plastic waste.

11% of Mexican adults reported they do not recycle any plastic waste.

ADULTS THAT RECYCLED ALL OF THEIR PLASTIC WASTE.

- 2 Despite reporting recycling plastic the least, almost all Mexican adults (**94%**) believed that recycling plastics is beneficial to the environment.



82% of Mexican adults, who do not currently recycle all of their plastic waste, think they are not recycling as much plastic as they should, compared to **69%** of adults across all territories.

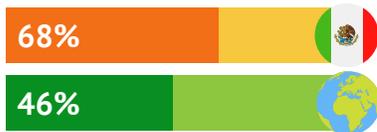
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3

Mexican adults were the most likely to report a need for more facilities and services that can be used to recycle waste items.



77% of Mexican adults report they need more recycling bins in public spaces (e.g. in shopping centers, on the high street etc.), compared to **62%** of adults across all territories.



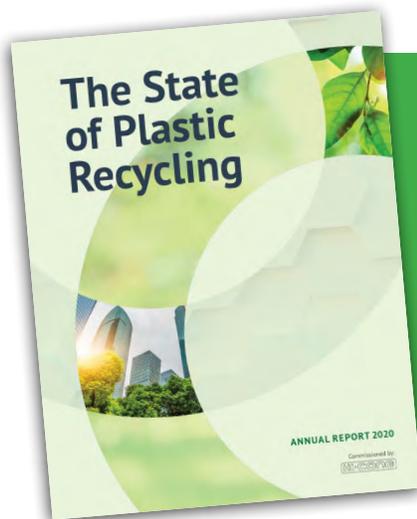
68% of Mexican adults report that they need more facilities for their homes (e.g. recycling collections, recycling bins etc.), compared to **46%** of adults across all territories.



73% of Mexican adults report they need more recycling center facilities than are currently available, compared to **50%** of adults across all territories.



92% of Mexican adults, who do not currently recycle all of their plastic waste, reported they would recycle plastic more frequently if they had more facilities and/or guidance, compared to **80%** of adults across all territories.



READ THE FULL REPORT: *The State of Plastic Recycling*

This report aims to identify the challenges, as well as the opportunities, for the industry to improve plastic recycling as sustainability plays a larger role and drives change.

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For additional information and insight on Mexico's regional data, please contact **Elizabeth Sheaffer** at (630) 438-5300 or esheaffer@hi-cone.com.