

The State of Plastic Recycling

ANNUAL REPORT 2020 - KEY FINDINGS - SPAIN



Sustainability is one of the most pressing challenges we are facing as a global community – and it can only be solved by working together. This requires a clear understanding of consumer attitudes toward plastics recycling as well as the facts around them. In the first State of Plastic Recycling Annual Report, new findings are presented from a consumer survey conducted by YouGov, which Hi-Cone commissioned to better understand the opportunities and challenges in advancing the circular economy for the food and drinks packaging industry. The survey covered 5,509 adults across four markets – Mexico, Spain, the United Kingdom and the United States, of which 1,011 were from Spain. The survey found several striking results, such as:

1

Spanish adults were the most likely to recycle in public.



89% of Spanish adults reported regularly recycling anything in public, compared to **69%** of adults across all territories.

2



Almost all Spanish adults (**94%**) reported that they believe recycling plastic is beneficial to the environment.

3

Spanish adults, when compared to adults across all territories, were more likely to think they don't recycle plastics as much as they should.



82% of Spanish adults reported they do not think they recycle plastics as much as they should, compared to **69%** of adults across all territories.

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4

More than half of Spanish adults agreed with the following statements.

56% “I don’t know how to recycle some types of plastic packaging.”

55% “I find recycling different plastics difficult to understand.”

80% “If I had more facilities and/or guidance I would recycle plastic more frequently.”



READ THE FULL REPORT: *The State of Plastic Recycling*

This report aims to identify the challenges, as well as the opportunities, for the industry to improve plastic recycling as sustainability plays a larger role and drives change.

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For additional information and insight on Spain's regional data, please contact **Elizabeth Sheaffer** at (630) 438-5300 or esheaffer@hi-cone.com.