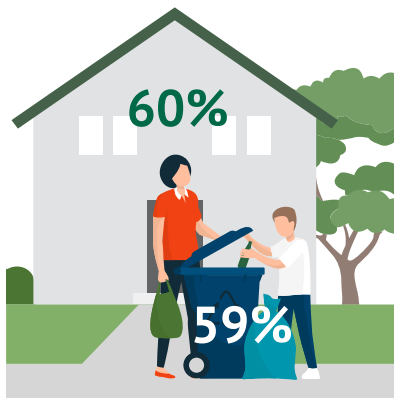


The State of Plastic Recycling

ANNUAL REPORT 2020 - KEY FINDINGS - USA

Sustainability is one of the most pressing challenges we are facing as a global community – and it can only be solved by working together. This requires a clear understanding of consumer attitudes toward plastics recycling as well as the facts around them. In the first State of Plastic Recycling Annual Report, new findings are presented from a consumer survey conducted by YouGov, which Hi-Cone commissioned to better understand the opportunities and challenges in advancing the circular economy for the food and drinks packaging industry. The survey covered 5,509 adults across four markets – Mexico, Spain, the United Kingdom and the United States, of which 1,268 were from the United States. The survey found several striking results, such as:

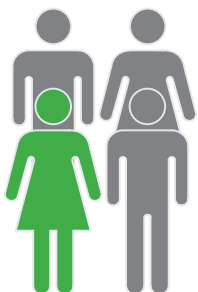
- 1 More than half of American adults reported that they regularly recycle anything (e.g. plastic, paper, cans, glass, etc.) in public or at home.



60% of American adults reported they regularly recycle anything at home (using recycling services provided by local government).

59% of American adults reported they regularly recycle anything in public (using public recycling bins).

- 2 However, when it comes to plastic waste, American adults report they are recycling less.



Only **1 in 4** American adults reported recycling all of their plastic waste, compared to **34%** of adults across all territories.



19% of American adults report they do not recycle any plastic waste, compared to only **9%** of adults across all territories.

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When compared to adults in each territory, American adults were the least likely to think that recycling plastics is beneficial to the environment.



READ THE FULL REPORT: *The State of Plastic Recycling*

This report aims to identify the challenges, as well as the opportunities, for the industry to improve plastic recycling as sustainability plays a larger role and drives change.

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