



RECYCLED CONTENT IS THE ANSWER TO ACHIEVE YOUR SUSTAINABILITY GOALS

Portfolio Transformation Roadmap Towards Value Regeneration in the U.S. Dual Path: Flexible and Rigid Ring Carriers

Flexible Ring Carrier Made from 55% PCR

Minimal Environmental Impact based on LCA data:

86% Water Savings



82% GHG Emission Reductions



91% Energy Savings



- Uses installed base of application machines when switching to 100% PCR
- Operational Efficiency: 1200 bottles per minute

Recyclable* Rigid (rHDPE) Carrier

- Operational Efficiency:** Application machine rated at 1500 bottles per minute
- Similar Footprint to Current Equipment:** Lower capital equipment transition costs compared to paperboard competitors
- Simplification in Operations:** Universal carrier, providing a reduction in SKUs, changeovers, and inventory



*Blue Container SAME as Paperboard

Working with our Partners to Increase Recycling Rates



RingRecycleMe™ *The free and easy way to recycle plastic carriers*



Mailing Program

Consumers collect ring carrier and mail in for recycling



avangardinnovative

Coming Soon...



30 Recycling Banks Across Mexico with MORE to Come

Walmart

RECICLA MANIA EVOLUCIONA



CONTACT HI-CONE KEY ACCOUNT MANAGERS



Paul Collins
Key Account Manager
pcollins@hi-cone.com



Xenia Escarcia Ortega
Global Marketing Manager
xescarcia@hi-cone.com